# laaS

Irrigation as a Service is a pioneering Netafim initiative designed to support our Grower Partners with tailored precision irrigation solutions in open field applications.





From equipment supply, through to complete system provision and management, laaS offers the optimum way to irrigate and feed your crops

### laaS offers any, or all, of the following

- System design using our world leading precision irrigation technology
- Pre-season installation and pre-harvest retrieval of equipment
- Ongoing system monitoring and management during the grower season
- A comprehensive supply, installation and operation service
- Purchase or rental finance packages



## laaS brings you benefits including

- Consistent and reduced water and fertilizer applications in line with the crop's needs using our cutting edge precision technology
- Peace of mind regarding day-to-day attention to irrigation requirements
- CAPEX commitment can be turned to OPEX
- Reduced labour requirements and cost relating to in-season irrigation operations



Ready to grow?



# Who we are and what we do



We're farmers first and innovators second.

We began over 50 years ago in Kibbutz Hatzerim – a community in Israel's Negev desert.

The struggle to grow crops in the dry, sandy soil inspired us to think differently and to find a new way to grow.

This led us to pioneer drip irrigation, a solution that made us the largest irrigation company in the world.



#### **Purpose**

Helping the world grow more with less



#### Vision

As the world's leading irrigation company we will drive mass adoption of smart irrigation solutions to fight scarcity of food, water and land

#### Global presence





#### We lead because we innovate

As farmers for farmers, we don't just innovate in labs and factories.

Our people gather insights straight from the field.

Understanding each grower's needs allows us to design innovative, reliable and relevant products that provide the best irrigation solutions for each and every farmer - all around in the world.

